



# MEMBER + SPONSOR PACKAGES

2025

# INDIVIDUAL + ORGANIZATION MEMBERSHIPS

Engage with a community committed to embedding social equity into the built environment.

SEAM Membership brings together a global network working to reshape the construction and real estate industries through equitable and inclusive practices. By joining SEAM, you will:

- Connect with professionals, advocates, and thought leaders championing ethical development and fair opportunities for all stakeholders.
- Learn through expert insights, educational resources, and real-world examples of how social equity is integrated at each stage of the built environment's lifecycle.
- Stay Current on emerging trends, standards, and policies that drive social equity across project planning, design, and operations.
- Invest in a just future by actively supporting the movement to ensure every building reflects principles of equity, inclusion, and community well-being.

Experience the power of collective action and be part of a transformative movement by becoming a SEAM Member.

# INDIVIDUAL + ORGANIZATION MEMBERSHIPS

## Leading Organizations Driving Equity in the Built Environment

SEAM's founding corporate members are more than supporters—they are industry leaders actively shaping the future of real estate and construction through equitable practices.

HITT



Interface®



BRIGHTWORKS  
SUSTAINABILITY

Join these forward-thinking organizations in setting a new standard for equity in the built environment. Let's build a more inclusive future—together.

# SEAM Membership Packages

Member Benefits	Individual \$69/yr	Standing \$1,600/yr	Ladder \$6,000/yr	Arc \$18,000/yr
Access to The Stitch members-only hub	✓	✓	✓	✓
Discount on certifications + events	5% events	5%	10%	15%
Eligibility to sponsor events	N/A	✓	✓	✓
Recognition in Member Directory	✓	✓	✓	✓
Recognition on the SEAM website		text	logo	logo
Submit content on SEAM's website		blog post	featured article	article + webinar
Use of the membership logos	✓	✓	✓	✓
Employee Individual memberships	N/A	3	10	25
Complementary AP trainings + exam		1	5	10
Event sponsorship	N/A	eligible	eligible	1

# SOCIAL EQUITY CHAMPION SPONSORSHIPS

The Social Equity Champion Sponsorships provide organizations with a powerful opportunity to partner with SEAM in advancing the integration of social equity within the built environment. As a sponsor, your organization will contribute to initiatives that promote inclusivity and drive progress toward embedding equity into industry practices. This partnership highlights your commitment to social responsibility and positions your organization as a leader in fostering a more equitable future in construction and real estate.

# Additional Exposure Opportunities

Looking to elevate your brand while making a meaningful impact? Partner with SEAM to align your brand with industry leaders who are driving the social sustainability conversation and strengthen your presence in a movement that's shaping the future of real estate. Contact us to discuss the possibilities at [memberships@seamcertification.org](mailto:memberships@seamcertification.org).

**\$7500**

## WORKSHOP SPONSORSHIP

Sponsor a high-impact workshop or breakout session, where your brand is integrated into the experience from start to finish. This sponsorship offers targeted exposure to engaged participants and positions your brand as a leader in the subject matter.

- Exclusive workshop branding
- Opening remarks
- Logo on promotional materials
- Session recording distribution to SEAM membership
- Featured in event recap
- Contribute digital resources to SEAM members library

**\$2500\***

## HOST AN EVENT

- Host and brand event at your location
- Logo on promotional materials
- Deliver opening remarks
- \*Host covers SEAM travel expenses

**\$3500**

## BRANDED MATERIALS

Feature your logo on key event items like badges, lanyards, notebooks, and bags, ensuring continuous brand visibility throughout the event and beyond.

**\$5000**

## SPONSOR AN EVENT

Your sponsorship will be highlighted on our website, social media platforms, and in a follow-up email, with recognition before, during, and after the event.

# YOUR SUPPORT ENABLES

In addition to providing valuable member benefits, your membership dues help fund SEAM programs, research, and development of SEAM, Inc., a non-profit 501(c)3 organization.



[seamcertification.org](https://seamcertification.org)



## Leading Edge R+D

Staying informed of the evolving landscape of social sustainability to ensure our practices, standards, and tools remain cutting-edge.



## Social Equity Technology

Developing EquiOS, a software platform that streamlines the management of social initiatives with powerful, user-friendly tools.



## Connected Community

Organizing events, education, and engagement opportunities for professionals committed to social equity in the built environment.



## Guiding Resources

Providing educational materials, training, and guidance to help professionals and organizations implement socially equitable practices.

# FOUNDING SPONSORSHIPS

The Founding Sponsorships invite bold advocates to join an exclusive group of **lifetime members** who share our vision of leveraging real estate to create meaningful social impact. This unique combination of membership and sponsorship provides critical support, empowering SEAM to carry out its mission and drive transformative change in the built environment. As a Founding Sponsor, your leadership in advancing social equity places you at the forefront of a movement dedicated to making a positive difference in communities worldwide.



# SEAM Founding Sponsorship Packages

Founding Sponsor Benefits	Bronze \$50,000	Silver \$100,000	Gold \$250,000	Platinum \$1,000,000
Included Employee Memberships	25	25	50	100
Sponsorship of events per year	1	2	2	4
Included SEAM AP trainings/exams	10	25	50	100
Discount on certifications, training, events, Ind. memberships, + exams	15%	15%	30%	50%
Lifetime Founding Sponsor logo on website, events, directory, marketing	1	2	3	4
Feature in Common Thread newsletter	1	2	4	8
Use of Founding Member logo in company marketing materials	1	2	3	4
Share content with SEAM network	1	2	4	8
Co-hosted Webinar with SEAM	1	2	2	2
Seat on the SEAM Advisory Board	1	2	2	3

# SEAM Founding Sponsorship Packages

Founding Sponsor Benefits	Bronze \$50,000	Silver \$100,000	Gold \$250,000	Platinum \$1,000,000
Lifetime access to The Stitch members-only hub	●	●	●	●
Customized company-wide training on social equity	●	●	2	2
Company passes to SEAM events	5	10	25	50
Case study on SEAM website, newsletter, and social media	●	2	3	4
Speaking opportunity at SEAM in-person events		2	4	ALL
Speaking opportunity at SEAM virtual events	●	2	4	ALL
Speaking opportunity at SEAM annual conference	●	●	●	2



Thank you for exploring our Member + Sponsor Packages. Your support drives our mission to advance a more equitable built environment. We welcome your involvement as we expand our impact. Contact us for details and next steps.

[memberships@seamcertification.org](mailto:memberships@seamcertification.org)